

## **PTO BOARD MEETING AGENDA**

### **Springdale Park Elementary School**

**6:30 p.m. EDT**

**Monday, December 19, 2011**

- Welcome and old business

In attendance: Deborah Danzig, Nicole Foerschler-Horn, Morna Gailor, Heather Hallet, Liam Pelot, Maria Rein, Cameron Stoeckel, Ms. Brown, Jenna Mobley. Guests: Dawn Bell, Maria Zufall

- Report of Principal Brown/Administration
  - SPARK received accreditation with quality from Georgia Accrediting Association. Our next audit will be in 5 years
  - Current enrollment: 545. 6 children will be withdrawn after the close of the semester due to no longer living in the zone.
- Report of Teachers/Ms. Mobley
  - Ms. Lynch will be attending a Gifted Conference in the spring. Renzulli will be speaking. This was added to our grant budget. We allocated \$2,075 this semester in grants
- Presidents items
  - Report on CINS/LSC redistricting meeting from Sunday December 18
    - Tom Stubbs – moderator
    - CINS cannot do anything on behalf of the Grady cluster to advocate for a particular position. Purpose was to facilitate a discussion so involved parties can begin discussions on how best to proceed as Grady cluster.
    - Core Key Values Consensus items: Slow down the process, keep as much of Grady cluster together as possible, no student should be sent to a lower performing school, transportation, walkability, maintain strong parental involvement, insist on accountability in the schools through audits, outside the box alternatives, community focus groups, use existing facilities.
    - No clear next steps on how to provide a unified voice.
  - Motion to purchase 20 \$50 gift cards for any school staff not included in gifts collected via room parents. Approved. Final list determined by tomorrow and Heather will distribute.
- Pending Items/Intra-Meeting Items Needing a Vote/ Discussion
  - Motion for \$100 gift card for Graham Balch in appreciation for Family Science Night - approved via e-mail 11/18
  - Motion for \$100 gift cards for Lynne Kushner, Celeste Smith, Maria Rein, and Faye Louder in appreciation of Book Fair and also Beth Gustafson, Allison Cummings for the Art Fair- proposed via e-mail 11/18. Approved.

- Motion to provide 3 casseroles and a \$100 Publix gift card to Ms. Brown in sympathy of a death in the family - approved via e-mail 11/29
- Motion to create Redistricting Task Force - approved via e-mail 12/1
- Motion for \$640 for food and entertainment (puppet making) for Art Show - approved via e-mail 12/2
- Motion for up to \$550 for redistricting maps for 12/8 meeting at SPARK - approved via e-mail 12/6
- Motion to take Book Fair proceeds 100% in cash for a total of \$4,212.73 - approved via e-mail 12/8
- Motion for up to \$200 to purchase 10 tether balls for the playground - approved by Presidents 12/10
- Motion to allocate an additional \$75 to the grant program - approved by the Presidents 12/10
- Motion for \$4,500 for Accelerated Reader celebrations for the last 3 periods of the year. The number of students participating has increased from 80 in the first quarter to 189 in the second quarter. Approved via e-mail 12/12
- Motion for 5 \$200 gift cards for SPARK students currently living in homeless shelters - approved via e-mail 12/14
- Committee Updates –
  - Community Building - Student Enrichment
    - Family Science Night a Success
    - Judged Science Fair at Pace Academy
    - Debate team took first trip to a debate on Dec 3<sup>rd</sup>. First competition will be in March.
  - Operations/Technology/SPARK task force
    - VHCA is reaching out to other neighborhood associations and will be asking LSCs to get involved as a group
    - Megan McCluskey is spearheading a meeting for the Virginia Highland community to promote involvement
    - LSC has written a draft letter addressing reasons why we should not be divided into a split campus. APS is being invited to the LSC meeting on January 18. The letter will be published in the SPARK-e.
    - LSC is forming two subcommittees: one focused on expansion, and a redistricting task force. Motion to combine the current PTO redistricting task force with the LSC task force to have one SPARK PTO/LSC redistricting task force. Approved. We will form some subcommittees under the redistricting task force. Volunteers will be recruited through SPARK-e. Subcommittees: 1) Communication, 2) APS Liaison, 3) Data Analysis / Researching Split Primary Center Model, 4) Learnings from groups that have been through redistricting, 5) Middle / High School / Cross Cluster. We will schedule an open meeting in January.
  - Fifth Grade Committee
    - Sparket has raised \$800 to date
    - Hat day raised \$315

Next Sparket - Jan. 6  
Skate Night - Jan. 6 (5th grade only)

- Fundraising
  - November Dine Out - Doc Chey's
  - Art Show – sold close to \$9K in art, with a profit of approximately \$3K.
  - Spark After Dark presentation – Dawn Bell and Maria Zufall. Invitation went out last week. \$15K in auction item commitments to date. Food prices have increased significantly since last year. Need to determine ticket price. Consensus is \$35 / ticket and to charge for drinks if possible. We are waiting for liquor license approval. If we get this, we can charge for drinks. If not, we will not be able to charge for the drinks.
  - Level Reading Room & Home Depot – Home Depot on Ponce may be willing to build a reading room for us if we can find the space.
  - We may be doing a shopping event with Barnes & Noble Edgewood where a certain percent of the proceeds will be donated to SPARK.
- Communications
- **Bulletin Board – Alex Maddox** : No update provided.
- **Directory** – After much drama, I relieved Dori Broome of this committee chair position. David Rein is working with Heather to issue refunds to advertisers. The new plan is that Ida and I will put together an online form for parents to complete that will dump into a spreadsheet. There will be a very short turn-around for parents to complete it, like a week. We plan to put it together very quickly, without lots of double-checking of information and maybe make it available in electronic form, if we can password protect it.
- **Public Relations – Hayley Lansing – No Update provided**
- **Room Parent Coordinator – Jill Deane:** Heather Dominey collected money to give holiday gifts to the specials teachers. Classes gave 10% of their budget and Heather is giving each special teacher \$150.
- **Visual Communications (Decorating) – Amy Croushorn, Irma Seabrook, Lucy Williams** - Holiday decorations have been in place. The committee is wondering when they should remove them. Perhaps end of January?
- **Webmaster – Ida Centner** - November statistics:
  - Total visits                7,114
  - Total page views        7,015
  - Ida hasn't had time to figure out doing multiple blog pages for the teachers yet, but the one for her class has been great. She'll think about how to roll it out to other teachers over the break.
- **Weekly Newsletter – Aleta Mills-Stubin** - Please remember to use the submission link on the SPARK webpage.
- **Yearbook – Missy Mullinax** A cover was submitted on time, but no meetings have occurred and I am concerned about the lack of the communication. Given the directory problems, am considering

seek a new editor or co-editor before it's too late. Board consensus is for Aleta to proceed as she feels fit. Someone volunteered to co-chair via e-mail.

8. Calendar – Upcoming Board Meeting and Date of January general meeting  
Need to begin succession planning in January